ORDER

Orders	Order / Rev:	104403		
	Alt Order #:	06832083	<u> </u>	- 175 et 175
	Product Desc:	HELLER FOR SENATE		
	Estimate:			KSNV
	Flight Dates:	10/10/12 - 10/21/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/18/12 / 10/22/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Hellera Dean for U.S. Senate 40	ised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/21/12	73	\$49,275.00	\$41,883.75		

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$49,275.00	\$41,883.75	0.00

\$49,275.00

\$41,883.75

0.00

73

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$49,275.00
Market	100%	\$169.913.79

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$44,177.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$30,584.48
KTUD	1%	\$1,699.14
KVVU	24%	\$40,779.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,398.28

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp w/\ M-F 5-6a WakeUp w/	U	5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600.00
		NEWS			•	Ū								
		<u>Star</u>	t Date I	End Date	Weekdays Spo	ts/Week	<u>Rate</u>	Rating						
	W	eek: 10/0	08/12	10/14/12	~~WTF~~	2	\$300.00	0.00						

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KSNV

Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/21/12

Estimate:

Ln Ch Start Break Start/End Time End **Inventory Code** Days Len Spots Rtg Type Spots Rate Pri Amount KSNV 10/15/12 10/16/12 M-F 5-6a WakeUp w/WaQM 5-6a MT----:30 \$300.002 MM 00.0 \$600.00 2 M-F 5-6a WakeUp w/Wagners **NEWS** End Date Weekdays Spots/Week Start Date <u>Rate</u> Rating Week: 10/15/12 10/21/12 MT----\$300.00 0.00 E 3 KSNV 10/15/12 10/16/12 M-F 6-7a WakeUp w/Wa@M MT----:30 \$450.002 0.00 NM 2 \$900.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----\$450.00 0.00 KSNV 10/10/12 10/12/12 M-F 6-7a WakeUp w/WaQM 6-7a --WTF--:30 6 \$450.002 0.00 NM 2 \$900.00 M-F 6-7a WakeUp w/Wagners **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WTF--\$450.00 0.00 E 5 KSNV 10/10/12 10/12/12 **Today Show** CM 658a-9am --WTF--:30 \$600,002 ß 0.00 NM \$1,800.00 3 Today Show TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating -WTF-Week: 10/08/12 10/14/12 \$600.00 0.00 3 E 6 KSNV 10/15/12 10/16/12 Today Show CM 658a-9am MT----:30 \$600.002 0.00 NM 1 \$600.00 **Today Show** TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----\$600.00 E 8 KSNV 10/10/12 10/12/12 M-F Today Show II 3rd HCM 9-10a ---TF--:30 \$275.002 0.00 NM O \$0.00 M-F Today Show II **TODAY 2** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---TF---2 \$275.00 0.00Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type 2 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a ---ThF----:30 (\$275.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr ---ThF----:30 (\$275.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 9 KSNV 10/10/12 10/12/12 M-F Today Show III 4th BM 10am-11am --WT---:30 \$225.002 0.00 NM 1 \$225.00 Today 4th Hour TODAY \3 Start Date End Date Weekdays Spots/Week Rating Rate --WT---Week: 10/08/12 10/14/12 2 \$225.00 0.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Rtg Type 3 KSNV 10/08/12-10/14/12 M-F Today Show III 4th Hr 10am-11am --WTh----:30 (\$225.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 10 KSNV 10/15/12 10/16/12 M-F Today Show III 4th IBM 10am-11am -T----:30 \$225.002 0.00 NM \$0.00 0 Today 4th Hour TODAY \3 Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/15/12 10/21/12 -T----\$225.00 0.00Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am :30 (\$225.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 11 KSNV 10/15/12 10/16/12 Rachael Ray CM 11am-12pm M----:30 \$225.002 0.00 NM \$225,00 Rachael Ray RR **End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating Week: 10/15/12 10/21/12 \$225.00 0.00E 12 KSNV 10/10/12 10/12/12 CM 11am-12pm ---TF---:30 2 \$225.002 0.00 NM 2 \$450.00

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KSNV

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Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Rachael Ray Rachael Ray RR Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating ---TF--Week: 10/08/12 10/14/12 \$225.00 0.00 E13 KSNV 10/10/12 10/12/12 Noon News CM 12-1230pm --W---\$275,002 0.00 NM \$275.00 1 Noon News **NEWS** Spots/Week Start Date End Date **Weekdays** Rating <u>Rate</u> --W----Week: 10/08/12 10/14/12 \$275.00 0.00 E 14 KSNV 10/15/12 10/16/12 Noon News CM 12-1230pm MT----:30 \$275,002 0.00 NM 2 \$550.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$275.00 0.00 E15 KSNV 10/15/12 10/16/12 The Agenda 1230pm CM 1230-1p MT----:30 \$225.002 0.00 NM \$225.00 The Agenda 1230pm **AGENDAY** Start Date Weekdays Spots/Week End Date Rating Rate Week: 10/15/12 10/21/12 \$225.00 0.00 E 16 KSNV 10/10/12 10/12/12 The Agenda 1230pm CM 1230-1p --WTF--:30 \$225,002 0.00 NM 3 \$675.00 The Agenda 1230pm **AGENDAY** Weekdays Start Date **End Date** Spots/Week Rate Rating 10/14/12 ~-WTF--Week: 10/08/12 \$225.00 0.00 E 17 KSNV 10/10/12 10/12/12 Days of our Lives CM 1258p-2pm --WT---:30 \$275.002 0.00 NM \$275.00 Days of our Lives DAYS Start Date **End Date** Weekdays Spots/Week Rating Rate 10/14/12 ~~WT~--Week: 10/08/12 \$275.00 0.00 Ch Date Range **Description** Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 3 KSNV 10/08/12-10/14/12 Days of our Lives 1258p-2pm --WTh-----:30 (\$275.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 18 KSNV 10/15/12 10/16/12 Days of our Lives CM 1258p-2pm MT----:30 \$275.002 0.00 NM \$275.00 Days of our Lives DAYS Spots/Week Start Date End Date Weekdays Rating Rate 10/21/12 MT----\$275.00 Week: 10/15/12 0.00 Description Ch Date Range Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 2 KSNV 10/15/12-10/21/12 Days of our Lives 1258p-2pm :30 (\$275.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 19 KSNV 10/15/12 10/16/12 The Doctors CM 2pm-3pm -T----:30 \$225,002 0.00 NM 1 \$225.00 The Doctors DRS Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 \$225.00 0.00 E 20 KSNV 10/10/12 10/12/12 The Doctors CM 2pm-3pm ---TF--:30 \$225.002 0.00 NM 2 \$450.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$225.00 0.00 E 21 KSNV 10/10/12 10/12/12 Dr. Phil СМ 3-4p --W----:30 \$300.002 0.00 NM \$300.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---\$300.00 0.00 E 22 KSNV 10/15/12 10/16/12 Dr. Phil CM 3-4p \$300.002 0.00 NM MT----:30 2 2 \$600.00 Dr Phil PHIL. Start Date End Date Weekdays Spots/Week Rate Rating

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KSNV

Order / Rev:

104403

Advertiser:

Heiler, Dean for U.S. Senate

Alt Order #: Flight Dates: 06832083 10/10/12 - 10/21/12 Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch **Inventory Code** Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount MT----E 22 KSNV 10/15/12 10/16/12 Dr. Phil CM 3-4p :30 \$300,002 0.00 NM \$600,00 Dr Phil PHIL Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----\$300.00 0.00 E 23 KSNV 10/15/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$450.002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT-----\$450.00 0.00 E 24 KSNV 10/10/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W-F--:30 \$450.002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating 10/14/12 ~~W~F--Week: 10/08/12 \$450.00 0.00 E 25 KSNV 10/10/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$450.002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --WT---\$450,00 0.00 10/15/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM E 26 KSNV 4-5pm MT----:30 \$450.002 0.00 NM 2 \$900.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----\$450.00 0.00 E 27 KSNV 10/15/12 10/16/12 M-F Early News СМ 5-630p -T---:30 \$900.002 0.00 NM \$900.00 M-F Early News **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating -T----Week: 10/15/12 10/21/12 \$900.00 0.00 E 28 KSNV 10/10/12 10/12/12 M-F Early News CM 5-630p --WTF--:30 \$900.002 0.00 NM 3 \$2,700.00 M-F Early News **NEWS** Start Date End Date Weekdays Spots/Week Rating Rate --WTF--Week: 10/08/12 10/14/12 \$900.00 0.00 E 29 KSNV 10/10/12 10/12/12 M-F Jeop/Wheel СМ 630-730pm --WTF--:30 \$750.002 0.00 NM 3 \$2,250.00 M-F Jeopardy/Wheel of Fortune **JEP/WHEEL** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ~~WTF~-3 \$750.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 5 KSNV 10/08/12-10/14/12 M-F Jeop/Wheel 630-730pm --WThF---:30 (\$750-00) 0.00 NM See MG 29.9 [will mg again] 9 KSNV 10/11/12-10/11/12 SIGN ON-SIGN OFF 5a-459a (9:30 PM-10:30 I---Th----:30 \$750.00 0.00 NM (f) MG for 29.5 10/11 [inv code] E 30 KSNV 10/15/12 10/16/12 M-F Jeop/Wheel CM 630-730pm MT----:30 \$750.002 0.00 NM \$750,00 M-F Jeopardy/Wheel of Fortune **JEP/WHEEL** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 MT----\$750.00 0.00 E31 KSNV 10/15/12 10/16/12 FacetoFace/Ralston Repaid 730-758pm MT-----:30 2 \$450.002 0.00 NM 2 \$900.00 Face to Face w/ J.Raiston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 2 \$450.00 0.00

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KSNV

Order / Rev:

104403

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06832083

Product Desc:

HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/21/12

Estimate:

End Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 730-758pm 10/15/12 10/16/12 FacetoFace/Ralston RepQM <u>. 30</u> \$450,002 0.00 NM \$900.00 Face to Face w/ J.Ralston FACE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 2 \$450.00 0.00 Ch Date Range **Description** Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 FacetoFace/Raiston Report 730-758pm (\$450:00) 0.00 NM :30 See MG 31.3 [PGM CHG = NBC DEBATE] 3 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm .30 \$450.00 0.00 NM MG for 31.1 10/16 **IINV CODE** E 32 KSNV 10/10/12 10/12/12 FacetoFace/Ralston Rep@M 730-758pm --W-E--:30 2 \$450.002 0.00 NM 2 \$900.00 Face to Face w/ J.Raiston FACE Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/08/12 10/14/12 --W-F--\$450.00 0.00 E 33 KSNV 10/11/12 10/11/12 M-F News 3 at Eleven 11pm-1135pm :30 \$775.002 0.00 NM 1 \$775.00 M-F News 3 at Eleven NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$775.00 0.00 E34 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm M-----:30 \$775.002 0.00 NM \$775.00 M-F News 3 at Eleven **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 10/21/12 M----Week: 10/15/12 \$775.00 0.00 E35 KSNV 10/15/12 10/16/12 The Tonight Show CM 1135p-1237a MT----·30 \$275,002 0.00 NM 1 \$275.00 Tonight Show TON SHOW Start Date **End Date** Weekdays Spots/Week Rating Rate MT----Week: 10/15/12 10/21/12 \$275.00 0.00 E36 KSNV 10/10/12 10/12/12 The Tonight Show CM 1135p-1237a :30 \$275.002 0.00 NM \$275.00 1 Tonight Show TON SHOW Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 --W-E--\$275.00 0.00Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 The Tonight Show 1135p-1237a :30 (\$275.00) 0.00 NM Unresolved E 39 KSNV 10/12/12 10/12/12 Fri 10-11p 10-11pm CM ---F--:30 \$2,100.002 0.00 NM \$2,100.00 Friday Prime 10-11pm DATELINE End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 1 \$2,100.00 0.00 E 41 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$225.002 0.00 NM 1 \$225.00 **News 3 Sunrise SATURDAY NFWS End Date** Start Date Weekdays Spots/Week Rate Ratina Week: 10/08/12 10/14/12 ----5-\$225.00 E42 KSNV 10/13/12 10/13/12 _ ----S-Saturday Today CM :30 \$325.002 7a-9am 0.00 NM 1 \$325.00 Saturday Today SAT TODAY End Date Start Date Weekdays Spots/Week Rate Rating 10/14/12 ----S-Week; 10/08/12 \$325.00 0.00 E 43 KSNV 10/13/12 10/13/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$300.002 0.00 NM 1 \$300.00 News 3 Today - SAT NEWS Rating Start Date End Date Weekdays Spots/Week Rate ----S-Week: 10/08/12 10/14/12 \$300.00 0.00 E44 KSNV 10/13/12 10/13/12 5pm-630pm CM ----S-:30 2 \$450.002 0.00 NM \$900.00

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HELLER FOR SENATE

Flight Dates:

10/10/12 - 10/21/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ys	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Sa-Su Early News						•				
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NEWS		End Date		0 1 001 1	5 (Б. "							
,,,,,,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10.		10/14/12	S-	2	\$450.00	0.00							
E 45 KSNV	10/13/1	12 10/13/12	Weekend Jeopard		630-730pm		S-	:30	1	\$375.002	0.00 NM	1	\$375.00
IEDMA#			WKND Jeop/Whe	el .							l l		
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_	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> S-	Spots/Week	Rate	Rating							
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E 46 KSNV	10/13/1	12 10/13/12	Saturday Night Li		1130pm-1:0	2am	\$-	:30	1	\$750.002	0.00 N M	1	\$750.00
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	D	F1 D-4-	1441	D	D.4.	D-C-							
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating							
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E 47 KSNV	10/14/1	12 10/14/12			6a-7a		S	:30	1	\$225.002	0.00 NM	1	\$225.00
NEWS			News 3 Sunrise S	SUNDAY									
	art Date	End Data	Madala	Contadatant	Data	D-4					-		
<u>ى د</u> Week: 10		End Date 10/14/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$225.00	Rating							
						0.00				*			
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		End Data	Maratalana	D	Dete	D-4'							
<u>อเล</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating					l.		
				1	\$500.00	0.00							
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MTP			Meet the Press										
	art Date	Fra Data	Mantalaua	C4-401I	Dete	D-4!							
<u>اده</u> Week: 10		End Date 10/14/12	<u>Weekdays</u> S	Spots/Week	Rate	Rating 0.00							
F					\$1,900.00					0050 000	0.00 111.0		
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	art Date	End Date	Mookdovo	Spots/Week	Data	Doting							
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			Chris Matthews 9	- 20 ANA CNA	,			.20		A075 A0A	0.00 1114		A077 00
ESI KSINV	10/14/	12 10/14/12			9:30a-10a		S	:30	1	\$375.002	0.00 NM	1	\$375.00
СМ			Chris Matthews S	SUN 9:30am									
	art Date	End Date	Mookdaya	Cnoto/Mook	Doto	Doting							
Week: 10		10/14/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$375.00	Rating 0.00							
			NFL Pre-Game /	I'NIA ONA				-00		04.000.000	0.00.1114		
E 52 KSINV	10/14/	12 10/14/12		FNA CM	1p-530pm		S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
FNIA			NFL Pre-Game										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Pata	Datina					i		
Week: 10		10/14/12	S		<u>Rate</u> \$1,600.00	<u>Rating</u> 0.00							
			NFL Football					.00		#2.502.000			
E 33 KSINV	10/14/	12 10/14/12	NFL Football	СМ	1P-9PM		S	:30	1	\$8,000.002	0.00 NM	1	\$8,000.00
SNF			NFL FOOLDAII										
	art Date	End Date	Weekdays	Spots/Week	Data	Doting							
<u>ىن</u> Week: 10		10/14/12	S	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00							
			NFL End of Game	- DIOM				.00		AC 500 000	0.00.1111		
E 34 NOINV	10/14/	12 10/14/12			1p-9p	~	S	:30	7	\$6,500.002	0.00 NM	1	\$6,500.00
NEI DO	OSTGAM	lF	NFL End of Gam	e dieak							ļ		
	art Date	End Date	Weekdove	SnoteAtions	Dete	Datina							
<u>عند</u> Week: 10		10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$6,500.00	<u>Rating</u> 0.00							
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SPOPT	rs Nigh	τ	Sports Night in L	as vegas									
	art Date		Mookdova	Spote Minels	Doto	Datin-							
<u>اد .</u> Week: 10		End Date 10/14/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$200.00	<u>Rating</u> 0.00							
			<u>J</u>	I				.00		#D75 000	0.00.1	_	** *-
N56 KSNV	10/16/	14 10/10/12		CM	12-1230pm	-1'-		:30	1	\$275.002	0.00 NM	0	\$0.00

Print Date: 10/22/12 16:55:36 Page 7 of 7

Totals

73

\$49,275.00

 Order / Rev:
 104403
 Advertiser:
 Heller, Dean for U.S. Senate

 Alf Order #:
 06832083
 Product Desc:
 HELLER FOR SENATE
 KSNV

 Flight Dates:
 10/10/12 - 10/21/12
 Estimate:

Ln Ch S	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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<u>Start D</u> Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
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